



What is My Attraction ?

My Attraction Daventry is a website which promotes local business's, services, sports clubs, groups, events and jobs. We also have a special offers section that our business members can use to promote offers to our members and visitors. We also promote membership which is free to users with our monthly free to enter cash prize draws. My Attraction is the opposite to most websites as it encourages people to trade locally and gathering at events promoted on site, in order to rebuild our community. Business advertisers also have the opportunity once a week to meet us and other business owners in order to express their ideas or needs on an informal basis, as anyone providing retail or business services are the only true drivers of a town's future.

Promotion

We promote the My Attraction Daventry website using our ever growing Facebook channel, by word of mouth and search engine traffic will also play a major part as our site grows. As members join they are included in our free to enter cash prize draw and e-mails are sent weekly to highlight local events, offers etc. to bring them back to the site in order to see latest updates and business listings and promotions.

Content

We have various sections on the site. Business listings have a cost but this should be outweighed by the promotion and lift to your business that the My Attraction service will provide as we would expect to have over 10,000 members within 1 year, meaning that all other advertising expenses to your business can be virtually dropped - locally at least. We also have a You Tube channel that we will include with content from local activities, business's videos, music, talent, sports etc. Top rated videos will also appear within main site pages.

Events

Events listings are free to all and will be one of the main reasons for members to re-visit site on regular basis.

Sports Clubs /Groups and Organisations

These listings are also *free as an important way of people meeting and being involved in the local community. *Unless major commercial concern then cost would be as standard Business listing.

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Please see overleaf

Business Listing

A standard Business listing appears in our business/services directory for a low yearly price.

What you get as a supporter:

- A standard business listing in directory for one year or whilst subscribed under multiple headings of your choice related to your business
- Special offers promotions in our Special Offers section (once a month or weekly updates)

Premium Business Listing

Gain a position on the right hand side of all pages, open to 30 businesses which includes directory listings. Price is on application. (Ad seen on average 1 in every 2 pages visited as 15 on two blocks)

So Join and Support us Now

When you support us by advertising on this site we are committed to supporting you and promoting your business/service. These are tough times but those business's that do nothing will get nothing other than trade declining further. It is our duty to make this town a better place with plenty going on and with a wonderful community spirit as it should and will be once again.

So why wait? Contact us now to arrange a visit and discuss how this site will improve your business and Daventry.

Contact: Mark Oliver

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07712 044660

Contact: Patrick Guy

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07885 240129

www.myattraction.co.uk/daventry

Other Services

Web Hosting - We can save you money on your web site hosting costs

Web Site Building - Lessons in building and maintaining your site.

Business Development - Team building courses and staff development

Music School - One to one or group lessons discover your true potential

Events Service - We offer the complete set up for you to run events indoor or out.